



Case Study



Property Owner

Basic-Fit



Main Contractor

I.D. Bouw & Advies



Fitness Equipment Supplier

Matrix

Stravigym XP

- “Extreme Performance” discrete isolator floating floor system that offers superior structural resistance and acoustical performance.
- Lightweight system, easy and quick to install with limited buildup height and weight.

OVERVIEW

2020 turned out to be a challenging year for the fitness industry. However, Basic-Fit remains confident about the growth opportunities and believes that once the COVID-19 pandemic is under control, more people will join a fitness club since this pandemic has increased the attention for the fitness industry and the importance of leading a healthy and active lifestyle.

In 2020, Basic-Fit expanded their network in the Netherlands by 12 clubs to 211 clubs.

Basic-Fit Rijswijk is located in the shopping center, next to the town hall and Rijswijk station. This prime location brings benefits to the members and challenges to the operator. Basic-Fit proved how dedicated they are with regards to both customer well-being and maintaining a good relationship with the neighbors by installing an acoustic floor in the free weigh area.



SOLUTION

Being a lightweight system, **Stravigym XP with GypactLayer-20 and dBooster® technology** is easy and quick to install. It is the most feasible solution for existing clubs or new clubs in existing buildings where a limited build-up height and weight are required. Here it is often no longer possible to use a heavy floating concrete floor for a number of reasons: the limited extra height and weight; the fact that the installation period must be short; need for an as clean as possible installation.

Quite often, a Stravigym system is installed without the need to close the gym, to great content of both the operator, the gym-goers and the neighbors.

After installation of the system by our local partner Delta-L, club staff was very happy and positive with the result and the team leader said:

"The floor does what it is supposed to do and looks very nice too. Hopefully we can show this floor to our customers soon."

AT A GLANCE

CHALLENGES

- Dissipate shocks caused by dropping barbells and dumbbells in the free weights area.
- Create a strong and resistant edge profile between areas of the gym with different levels.

BENEFITS

- Quick and easy to install.
- Limited extra build-up height and weight.
- Superior structural resistance and acoustical performance.

110 m²
Stravigym XP

